

SHAPE America's 2024 "By You, For You" Webinar Series Call for Proposals

SHAPE America is an organization dedicated to providing professional development opportunities to its members. Thank you for your interest in presenting a SHAPE America webinar! We are looking forward to reading your proposal. Please do not begin this submission process until you have compiled all the information necessary for your proposal.

All proposals must be received by December 4 at 11:59 p.m. PT.

All webinars selected will be part of SHAPE America's 2024 "By You, For You" webinar series and will be presented during the 2024 calendar year through the SHAPE America Online Institute (SAOI). The "By You, For You" webinar series encompasses member ideas shared with other members in other words by members for members. It is designed to spark conversation, provide professional development, share ideas, and build community. If you wish to submit a proposal, we ask that you become a member at the time of your proposal submission.

If you have any questions that are not covered in this document, please contact us at education@shapeamerica.org.

- **Webinar Title:** Indicate in one phrase what the webinar should be called during promotion and release. Only input the title.
- **Webinar Description:** In 100 words or less, please provide a summary of what the webinar will cover and what participants will learn/gain from viewing the content. This description will be listed on the website/in promotions for the webinar. This description will be edited by SHAPE America's marketing communications team prior to listing.
- **Intended Audience:** Indicate the group of people for which this webinar is designed for.
- **Category:** Select the one category that the webinar should be grouped into.
- **Presenters:** List all speakers and panelists that will need camera and microphone functionality. All webinars must have a least one presenter.
- **Learning Objectives:** Please list at least three defined learning objectives. These objectives will be listed in the online store as well as on the SHAPE America webinar website.

- **Preferred month(s):** Please indicate which month you would like to hold your webinar (e.g., offer a ranked list or indicate if one month(s) is not possible)
- **Please provide answers to the following questions in 100 words or less.**
 - What makes your presentation unique from others who have presented on this topic?
 - Why would someone want to view your webinar?
 - What resources will you provide in conjunction with your one-hour presentation to viewers?